

# 1- Presentation.

Ismael Quesada is a company proud of its history as a family business since its foundation, more than 60 years ago, and of its commitment to a business model that balances economic success with responsibility to society and the environment.

This sustainability report reflects our performance in 2024, a period that underscores the urgency of global action. At the halfway point towards the 2030 Agenda, the United Nations warns that global progress is insufficient. According to its report The Sustainable Development Goals Report 2024, it is estimated that only about 17% of the SDG targets are on track to be met by 2030 at the current pace.

The climate crisis demands priority attention. The World Meteorological Organization has confirmed that 2024 was the warmest year on record, with an average global temperature that exceeded pre-industrial levels by 1.5°C. Extreme weather events, such as heatwaves, droughts and floods, have increased in frequency and intensity, causing economic losses estimated at hundreds of billions of dollars globally and displacing millions of people.

The chemical and rubber sector plays a crucial role in this transition. The European Union, through the European Green Deal, seeks to reduce greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels, driving innovation in sustainable materials and cleaner production processes. The circular economy and extended producer responsibility are also becoming central elements of regulation and business practice.

In a complex geopolitical context, marked by instability and conflict, it is imperative that companies demonstrate leadership in building a more resilient and equitable future.

While the international chemical sector experienced a moderate and uneven recovery in 2024, influenced by the global economy, energy prices, sectoral demand and regulatory challenges, the Spanish chemical sector enjoyed a particularly good year from an economic point of view. This strong performance was mainly due to the strength of the Spanish economy, robust domestic demand and the recovery of exports, allowing the sector to outperform its peers in other large Eurozone economies.



Ismael Quesada takes responsibility for addressing these challenges. Our strategy is based on strong and well-established principles and is geared towards generating long-term value for our customers, employees, society and the planet. As a result of this effort and determination, the company has maintained the Ecovadis Silver seal for another year and is recognized as a Socially Responsible Valencian Entity by the Generalitat Valenciana.

In this report, we detail our achievements, which prompt us to reaffirm the conviction that sustainability is an essential tool to face the future with confidence and optimism.



**Cristina Quesada,**  
Managing Director.