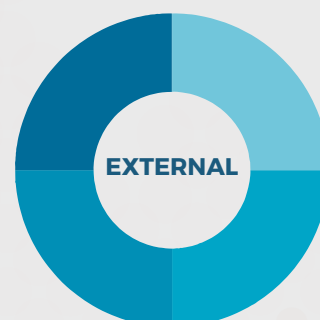
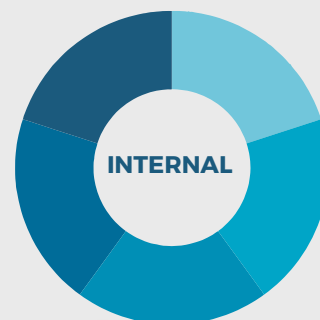


4- Shared economic value. Commitment to the environment.

Both within the company and externally, business activities have an impact on certain stakeholders. Ismael Quesada is aware of the legitimate expectations that the different stakeholders place on the company and strives to maintain a loyal and sincere dialogue with each of them to offer an appropriate response to each circumstance.

Stakeholders play a critical role in the development and implementation of responsible business practices. Managing dialogue with these stakeholders requires continuous dialogue, transparency and accountability, which contributes to building relationships of trust and achieving common sustainability goals. Their participation and support are critical to the success of the sustainability strategies implemented by the company.

In the corporate social responsibility process, the expectations of all parties involved have been thoroughly evaluated, they have committed to comply with them and various communication channels are used to transmit information effectively. Internally, it has distinguished itself between shareholders, the executive committee, the sales team and staff, while customers, suppliers, competitors, authorities and the local community are considered.



	INTEREST GROUP	EXPECTATIONS	COMMITMENT	COMMUNICATION CHANNELS
INTERNAL	Propiedad/ accionistas	Cumplir las expectativas de rentabilidad económica, social y ambiental que han depositado en la compañía	Trabajar de forma eficiente. Maximizar la creación de valor	Consejos de administración anual y semestral, además de comunicaciones informales continuas
	Ownership/ shareholders	To meet the expectations of economic, social and environmental profitability that have been placed in the company	Work efficiently. Maximizing value creation	Annual and semi-annual boards of directors, plus ongoing informal communications
	Management Committee	Be able to conduct their task efficiently and professionally	Provide the necessary tools and resources for them to optimally perform their functions	Monthly meetings
	Template	Maintain and improve collective and individual working conditions	To provide a stimulating work environment, in which working and working conditions are conducive to retaining talent and generating well-being	Quarterly meeting, WhatsApp group, daily contact
EXTERNAL	Commercial Department	To facilitate the work of the department so that it can conduct its work in accordance with the company's values	To provide them with the necessary means so that they can conduct their work in the best conditions	Quarterly periodic meetings, minutes, permanent dialogue with management
	Clientes (B2B)	Cumplir las expectativas de este grupo de interés, fidelizar clientes, ampliar su número y el volumen de facturación	Aplicar políticas comerciales, de calidad, medio ambiente y responsabilidad social para ser proveedores de referencia	Contratos, email, encuestas, visitas comerciales, conversaciones telefónicas, web, carta de servicios
	Publication	Compliance with current legislation and anticipation of new regulatory developments	Maintain vigilance over legal compliance and collaboration with the administration	Direct administrative relationship and through sectoral associations, with regular communications
	Customers (B2B)	Meet the expectations of this interest group, build customer loyalty, expand their number and turnover volume	Apply commercial, quality, environmental and social responsibility policies to be a reference supplier	Contracts, email, surveys, sales visits, telephone conversations, website, service charter
	Suppliers	To have the most competitive, sustainable and reliable cast of suppliers. Expand the product range according to the needs of our customers	Efficiency and compliance with commitments in business relationships	Continued. Email, phone, business visits, surveys
	Local community	To contribute to the projection of the municipality of Elche and to social improvement	Maintaining collaboration with social organizations	Email, periodic communications.
	Competence	Respect our competition and be respected by them	Act in accordance with the company's values, respect competition rules and conduct the company in accordance with business ethics	Participation in business organizations such as AEFA, CEDELCO, QUIMACOVA and the National Consortium of Rubber Industrialists (CTR)