

9- Social Impact and Community Engagement: Creating Shared Value.

Ismael Quesada is aware that his responsibility transcends the generation of economic value and extends to the positive impact on the social environment and the community in which he operates. The company strives to deepen its social footprint, seeking to create shared value that is sustainable and transformative. This is achieved through various initiatives that include business alliances, economic contributions and the active involvement of its employees in social projects.

Collaboration is essential to address societal challenges and promote sustainable development. For this reason, the company maintains strategic alliances at a territorial and sectoral level, with the aim of contributing to the improvement of society, the creation of wealth and well-being, and the promotion of fair and balanced competition. Through its alliances, Ismael Quesada actively participates in initiatives that promote economic growth, job creation and the improvement of the quality of life in its environment.

In relation to competition, the company is committed to promoting ethical and transparent business practices, which favor competition in fair and balanced conditions, avoiding unfair or anti-competitive practices. To this end, it maintains an active participation in business organizations that allow it to contribute to dialogue and collaboration between the public and private sectors, facilitating the identification of solutions to the challenges faced by society. This presence in various business organizations reflects its commitment to strengthening the business fabric and its willingness to contribute to the development of its sector and its community. Among the organizations to which he belongs are the Association of Family Businesses of Alicante (AEFA), Business Circle of Elche and Region (CEDELCO), Quimacova, National Consortium of Rubber Industrialists or the Business Federation of the Spanish Chemical Industry. The firm's presence at the Plastics & Rubber 2024 event, held in Barcelona, is also part of the field of sectoral relations.



Ismael Quesada contributes to economic development through the distribution of the value generated by its activity. Detailed information on the quantification of the economic value distributed is presented in the corresponding section of this report. In this regard, the company prioritizes collaboration with local suppliers, allocating 10% of the value of its purchases to companies located in Spain. This contributes to the strengthening of the local economy and the generation of employment in the community.

In addition, the company makes investments in social, cultural and environmental projects, demonstrating its commitment to the integral development of the community. In the year analyzed, these investments amounted to 1,800 euros. Within this framework, alliances have been established with Third Sector organizations to channel Ismael Quesada's social commitment and generate a positive impact on the community. Throughout the year, various economic contributions are made, and it promotes the active participation of its employees in social projects.

Ismael Quesada feels one more year especially satisfied with her contribution to the project of the Abrazo de Luz Foundation, an initiative based in Elche that offers support to children in vulnerable conditions. This foundation provides help to children during the school period and on special dates such as Christmas, covering educational, social and emotional needs. This collaboration allows employees of the company to actively participate in the Foundation's school support program, helping children to conduct their homework and developing their social skills. This action seeks to promote equal opportunities and overcome the barriers posed by social and economic difficulties, contributing to the comprehensive development of children.

Ismael Quesada also supports cultural initiatives that enrich the life of the community and are rooted in local tradition, such as contributing to the celebration of the Coming of the Virgin, a custom rooted and respected in Elche. The company offers, as is customary, an original drawing by the Elche artist Dulce Quesada ("Dolça") for the event's magazine.

